



A Whole New Twist on the Wines Courses from Concord Institute

by [Concord Institute of Wine](#) on Saturday, October 30, 2010 at 11:45am

A few of the favorite people here at Concord Institute of Wine-one of the leading wine school in Hong Kong-are not course development managers, or market managers, or our WSET tutors and non-WSET tutors, or even members of our amazing marketing team(within and without) – they are the hard working crew of the Institute. They spend their days in their own cubicles, arranging teaching samples and classes, shipping, processing orders and examination, recording examination results, communicating with students and the Universities- and making the magical element leaving may be some of the independent and unaffiliated 'co-opititors'(according to hear-say, of course)seemingly out of thin air.

They are a crew unto themselves, surrounded by innumerable bottles of brilliance and typicity(varietals and terroir) and delight can be seen on their faces when they get to pull a particularly wonderful bottle from the rack where it has potentially been sitting for some time and is ready for as good teaching samples. This is a NICE bottle of wine they say with a smirk as they lovingly wrap it in preparation for its journey into history for going there- the lecture halls for the wine courses of the Open University of Hong Kong, the Polytechnic University of Hong Kong , and the strategic partners.

As the dates of the WSET and non-WSET examination papers arrive and are systematically shuffled into the compact office of the Concord Institute, their knowledge of procedure is intense, complete, and awe inspiring. They are quick to smile, always ready and willing to help, and gracious under fire when things get BUSY.

Thanks Guys, for all you do. You are the person to make possible the successful training of some of our best students as wine judges and wine educators. Bravo.

So, look up for the 9 programmes already up running there, watch this place for a whole new twist of wine courses from Concord Institute of Wine is to produce even better student as the new generation(for wine writing, wine judging, wine marketing, wine tourism and etc and etc.....) for contributing to the betterment of the Hong Kong.

Source, Newsletter, Open University of Hong Kong